

## **LORI HARFENIST**

info@theresident.net

### **FREELANCE VIDEO HOST/PRODUCER**

January 2000 – Present

#### DIRECTV

Produce/host content segments for on-air show, “The Fizz”

#### CNN

Produce/host content segments for on-air show, “News To Me”

#### E! Networks

Licensed conceptual and on-air rights to content segment, “Trendy Must Endy”

#### Fun Little Movies

Licensed non-exclusive content segments for broadband, cellular, and other distribution channels

#### Atari

Produced/hosted content segments as internal support for new product launches (“Alone In the Dark” and “Test Drive Unlimited”)

#### UGO

Hosted several content segments for series, “Video Game Cheats”

Co-produced/hosted content segments for third-party client, Nike, to support new product launch

#### Macy's

Hosted several internal industrial videos

#### Brand Pharm Advertising Agency

Produced/hosted MOS market research for pitch work

#### Freshpair.com

Produced/hosted and distributed promotional MOS video for event, “National Underwear Day”

### **DUTIES**

Develop projects to meet client needs; concept/write scripts or other materials; secure camera operators, sound people, and PAs as needed; perform as on-camera talent; edit in Final Cut Pro; internal online posting for client review; compression for Web

### **CABLE ACCESS TV HOST/PRODUCER**

2004 – Present

Name:	“The Resident”
Running Time:	28 Minutes
Air Time:	Every Monday night, 10PM, EST
Network:	Manhattan Neighborhood Network (MNN), channel 67

### **ONLINE AND OFFLINE CREDITS FOR “THE RESIDENT”**

- Consistently featured on both YouTube and Yahoo! Video homepages
- Official YouTube User Partner (one of 75 out of hundreds of millions)
- Millions of views and several thousand subscribers on YouTube and Yahoo! Video
- Best New York Film at the 2006 New York Independent Film and Video Festival
- TV Guide Vlog Award, NATPE NextGen TV Festival & Competition, July 2006
- Nominated for Best Internet Personality, Yahoo! Video Veddy Awards, March 2007

### **EDUCATION**

BA in Writing in Communications / Pace University, New York, New York